



CeCe Moore

Genetic Genealogist

1987



CeCe Moore is an internationally recognized DNA investigative expert, educator and pioneer in the field of genetic genealogy. She has helped law enforcement identify the suspect in 55 cold cases in one year using the techniques she developed and pioneered. Starting in 2010, she began developing the now widely used genetic genealogy techniques that have become foundational and central aspects of the field. Notably, she led the genetic genealogy research teams that solved the high profile forensic identification cases of amnesiac Benjamin Kyle and foundling Paul Fronczak, both of which had confounded traditional investigative techniques and would have remained unsolved if it were not for the use of genetic genealogy. In 2010, Ms. Moore created one of the earliest and most popular educational blogs about genetic genealogy called *Your Genetic Genealogist*. In 2013, she founded the DNA Detectives, one of the leading genetic genealogy educational resources with an online community of over 100,000 members, and was a key part of the team that created the foundational genetic genealogy coursework now taught by the premier genealogical institutes throughout the US. Since 2013, Ms. Moore has served as the genetic genealogy expert, trusted with analyzing the DNA of hundreds of high profile guests and their families for the PBS documentary television series *Finding Your Roots with Henry Louis Gates, Jr* and, in Season 5, she served as a producer on three episodes. She is a highly sought-after genetic genealogy resource by major media outlets, including as a ABC News Contributor, and for *20/20*, *The Dr. Oz Show*, *The Washington Post*, the *New York Times* and many others. She has recently been profiled in the *Wall Street Journal*, as well as by *Bloomberg* and *MIT Technology Review*, and was chosen as one of the “Top Most Influential People in Orange County, CA” by the *Orange County Register* in December 2018. In addition, Ms. Moore co-founded the Institute for Genetic Genealogy and serves on numerous DNA-related advisory boards for commercial testing companies and DNA-related non-profit organizations.

University of Southern California, she studied theatre, film and vocal performance, She has appeared in commercials, directed and cast advertising campaigns and appeared in professional musical theatre shows such as *The Fantasticks* and *West Side Story*.

Achievement

2019
Hall of Fame