

# Fall Foundations Summit

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Monday, October 4, 2021

## SHARING PROMISING PRACTICES

Promising Practices for Volunteers: Please identify recruitment, orientation and retention strategies that are working.

- WHS now has a full board, working on recruitment and retention. DNHS needs ideas. BHMS has two volunteers - a president and treasurer. Some boards have parents that stay on, even if their children have graduated. Good idea is to have a parent of a 9th, 10th, 11th and 12th grader on the board, so you have consistency. Do by-laws help with retention (especially with board positions-terms = commitment)? WHS has one year terms and there is a vote.
- Email requests, over peach jar, being involved in helping this new year back at school come together, back to school talk about Foundation and PTA lead by the parents. Separate hand outs at Covid drop offs.
- Digital "Onboarding" Manuals - detailed how to documents in the google drive so that it is easy for a new volunteer to figure out how to do what's needed.

Promising Practices for Fundraising: Please identify the fundraising strategies that are working well. Please include examples using new technologies - including social media and/or payment methods.

- DNHS has a fundraising board member - this person conducts email campaigns and the fundraising period =start of school-Dec, use paypal or checks to collect money. Operational process is cumbersome and not scalable. Would like ideas. One idea is using Donorbox (fundraising campaign, produces receipts, integrates with QuickBooks). WHS uses Quickbooks. Fundraising efforts go out in Newsletters, Facebook, social media. WHS treasurer does all accounting and paperwork. Themes for campaigns- such as thank you week 1, ask week 2, corporate match week 3, what we raised, week 4. BHMS- plans to do a direct ask with a focus on

corporate matching and tax write off receipt starting in November. The may also do a Gala in the New year and some other small fundraisers. They have a website and link it to the PTSA site and School Facebook page. Also dining for dollars. WHS - Amazon Smile, Ralphs Corporate. Does anyone do BoxTops-not in the MS/HS group.

- Furniture campaign for the entire school, used pictures to help pay for it. Put together a video on whole square, then foundation matched the donations. Donors choose will match some requests. Amazon Wish List.
- Transparency - clarity around what is being funded and why Teacher mini-grants, again for transparency

**Promising Practices for By-Laws: Please identify strategies that are working to regularly review and update by-laws. Please include the process used to make changes to by-laws.**

- By-laws haven't been reviewed recently, as far as our participants know. The efforts have been more focused on recruiting members. All wanted to know if by-laws are required.
- Other topic discussed: when will a 501c3 lose its non-profit status if they haven't filed? Most of our site boosters want to pass money through our site foundation-any strategies on handling this? If a parent donates money to a specific purpose (i.e. athletics) are we allowed to provide a gift (tax deduction) receipt?
- A lot of people noticed that their By-Laws were not accurate but did not know how to go about changing them. We are currently looking at a rewritten By-Laws and comparing them to our old ones.
- Having the bylaws be very high level and an attached document that is operating procedures