



2018 Spring Foundations Summit

Monday, March 12, 2018

Agenda

- I. Welcome and Introductions
 - a. Dinner Sponsor, Cause4Auction
- II. Overview of Agenda
- III. District Updates (Jennifer Burks, Associate Superintendent, IT)
 - a. PUSD Technology Plan & Strategic Planning Tech Committee
 - b. Technology & Innovation Department
- IV. Technical Assistance Sessions
 - i. Basics of Social Media Marketing
 - ii. Non-Profit 101 Accounting Update with Aubrey King
 - iii. Identifying Components of a Fundraising Best Practices Handbook
- V. Small Group Learning
 - a. Independent Writing
 - b. Discuss a Fundraising Success or Solution to a Fundraising Challenge
- VI. Reports Out
- VII. Next Steps, Evaluation and Closing