

Poway Unified School District Foundation
2015 Fall Foundations Summit
Break-out Session Results

What is your Foundation most proud of and how do you sustain it?

Canyon View Elementary

- Direct Donation Campaign
 - Red Envelope (68% participation)
- Team Canyon View
 - Has improved communication with parents
 - Video
- Programs
 - Art, science, music, impact and P.E.
- Tech Team

Design39Campus

- Meets with principal every two weeks
- Proud of budgeting process: one voice school, no division between PTA and Foundation
- Lets teachers decide what to use funds for
- Great working relationship
- Surviving large board transition

Highland Ranch Elementary

- Fundraisers
 - Auction
 - 5K Stallion Stampede
 - Able to fund science and P.E.

Monterey Ridge Elementary

- 47% participation in our direct ask campaign. This year, competition between classrooms for highest percentage participation

Mt Carmel High School

- Every dollar that comes in goes right back to the school – quickly
- Money is distributed via mini grants
- Real-life workshops for students
 - Personal finance conducted by local credit union
 - Resume writing
 - Mock interviews

Painted Rock Elementary

- For the last couple of years we are most proud of the implementation of iPads in our classrooms

continued

Park Village Elementary

- Survey with parents; they understood and agree with direction
- Updated branding and logo
- Social media guy

Rancho Bernardo High School

- Provides fundraising opportunities for teams and student groups
- Provides opportunity to gather as community

Special Education

- Jack-O-Smash and four jet flyover for start of 15K

Stone Ranch Elementary

- We had our first auction/gala and raised \$48K, net.

Sundance Elementary

- For the last several years, we have been funding both a P.E. Program and a SPARKS-based P.E. Program for the kids at our school

Turtleback Elementary

- "One Voice, One Parent" Merging PTA and Foundation into one fundraising voice. All activities, fundraising coming from one board

Valley Elementary

- 10 year anniversary of the Trail Run
 - Healthy: promotes health
 - 1,000 participants, 10K Run
 - Big fundraiser
- Technology and Training for the Faculty and Staff
 - Supplied technology and training opportunities
 - Training was beyond what "apps" to use, more how to help use it to teach/use technology in their classroom
 - Implementing the use of a "tech" coach

Westwood Elementary

- Foundation and PTA working together to set out the calendar so fundraising events don't overlap

Willow Grove Elementary

- Parents support when we educate them
- Meet once a week: PTA, Foundation and principal on Fridays

continued

What is your greatest challenge and what are possible solutions?

- Getting volunteers
- Parent apathy
- Late budget from school district
- Knowing the 5-year plan of the district so we can focus on a theme each year for our site-wide fundraising
- Parent participation
- Awareness of foundation purpose/mission
- Participation

Canyon View Elementary

- Communication
- Participation percentages

Highland Ranch Elementary

- Parent involvement
- Conflict with PTA over fundraising

Painted Rock Elementary

- Space – we are currently writing grants requesting funding for a portable classroom for a dedicated science program

Special Education

- Volunteers and parent involvement

Sundance Elementary

- We have a desire to implement a Science Lab at the school, but are frustrated by a lack of space. Meanwhile other schools have classrooms that regularly sit empty

Valley Elementary

- Participation

Questions for the District

Painted Rock Elementary

- Has any Foundation had any success fundraising through grants?