

**PUSD School Foundations Database**  
**Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:
Black Mountain Middle School	Education Foundation at Black Mountain	2004	1400		Good	Garry Burgess	Foundation President	<a href="mailto:garryburgess@live.com">garryburgess@live.com</a> , <a href="mailto:efbmmsfundraising@gmail.com">efbmmsfundraising@gmail.com</a>	1 Direct Give (Raider Enrichment Fund)	20,000	1 Technology	36,000	Two mobile computer (ChromeBook) labs for classroom use and testing	1. FallFest raises money for direct classroom needs. This is the school's biggest fund-raiser. We work with teachers to establish a wish-list for each classroom: <a href="https://volsites.org/BmmsFallfest/teacher-wish-lists">https://volsites.org/BmmsFallfest/teacher-wish-lists</a>	1. Many orther organizations, groups and committees are trying to raise money at the school *e.g. Academy, PTSA, Science Olympiad and other clubs). Our direct ask gets diluted at the beginning of the year becuase families are being overwhelmed by direct asks for money.
									2 FallFest (Carnival and Silent Auction)	30,000	2 Music/Arts	10,000	Clamsheels are used by arts performacnes at the school (orchistra, band, chior). Support the purchase of some new instruments.	2. Acting as a charitable bank for other school clubs, and comitees.	2. Procurement of technology like ChromeBooks through the district is very expensive. ChromeBooks are literally 200% more than retail price when purchased through PUSD.
									3 Ice Skating Fundraiser	2,000	3 TA Software	1,000	Software use by teachers	3. Getting our financaces and business practices in a better place. We now have our 501.3.c status in order, our financials are availabel on our website and have improved our by-laws.	
									4 BoxTops	2,500	4 School Garden	3,500	Money for first phase of construction if a school garden that will be integrated into Life Sciences curriculum		
									5 Escrip/Groceries (Ongoing)	1,000	5 Science Olympiad	2,000	Money to help purchase materials		
									7 In n' Out Gist Cards	1,000	7 School Beautification	2,500	Money for trees and share umbrellas		
									<b>TY INCOME</b>	<b>56,500</b>	<b>TY EXPENSE</b>	<b>55,000</b>			
Canyon View	Canyon View Elementary Foundation	2006	532		Improving	Kate Recore	Foundation President	<a href="mailto:recoreink@mac.com">recoreink@mac.com</a>	1 Direct Donation	32,000	1 Art	11,000	artist-in-residence	1,We combined efforts with the PTA this year to have only one fundraiser in the fall. We managed to raise 3x more than either organization has made individually. Our parents strongly supported the NO CATALOGS promise we made for fall.	1. Grant writing
									2 Jog-a-Thon	10,000	2 Softwar Licensing (BrainPop, ALEKS, RazKids)	6,000	We strongly feel the district should provide these	2. We have shifted our thinking to "work smarter, not harder." We are focusing on the events that pay the most for the least amount of effort, for us and for parents.	2. Defining what is a PTA fundraiser or a Foundation fundraiser within the two organizations. There's a difference of opinion about where each group stands within each organization.

**PUSD School Foundations Database  
Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:
Canyon View	Canyon View Elementary Foundation								3 Lemonade stand with raffle	2,500	3 Music	6,000	artist-in-residence	3. We're having success defining ourselves, and communicating the differences between us and the PTA.	
									4 Pizza Sale	900	4 Science	9,500	Lab assistant for teachers--develops and helps execute curriculum	4. We have a great relationship with our school's staff.	
									5 eWaste	600	5 Reading IMPACT	7,000	something we would like more funding for from the district		
									6 Silent Auction	2,500	6 Technology	15-20,000	Our school got a refresh last year. We're waiting to see what needs to be added to the new technology to decide what to fund		
													5. We're working to educate new parents about the importance of supporting the school with donations. We had a "Pick Up Play Date" in our MPR for the new K parents at the beginning of the year after 1/2 day pick-up, and gained new support. We actually got our first donation of the year that day from a great-grandmother visiting from out of town!		
									<b>TY INCOME</b>	<b>48,500</b>	<b>TY EXPENSE</b>	<b>39,500</b>			
Deer Canyon	Deer Canyon Elementary Foundation	2001	569	430	Excellent	Darlene Larson	President	deercanyonfoundation@gmail.com (or SCDARLS@gmail.com)	1 Direct Give (Aug kick off)	17,000	Learning Lab, P.E. and Science Impact Teachers	42,000	Impact Teachers are 50% of our budget.	1. In the past several 5 years, we have exceeded our annual budget revenue goals	1. Increasing dollar intake during Direct Ask campaign we don't have to have as many fundraisers during the year
									2 Jog-a-thon	17,500	Classroom Supplies	13,900	We provide \$350-\$550 to each teacher for classroom supplies (including Speech, Psych, Spec. Ed)	2. Great relationship with PTA	2. Getting message out to parents about what the Foundation funds. Many families think the school or PUSD pay for the impact teachers, classroom supplies, etc. We currently: *Update our Thermometer Board at the front of the school with information on what we fund (pay for) *Send home a tri-fold brochure during our Fall Solicitation Fund drive * Articles in school's newsletter (newsletter is issued weekly and we submit articles when we hold a fundraiser). We submit articles throughout the year describing what we do, our mission and what we pay for at the school



**PUSD School Foundations Database  
Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:	
Monterey Ridge Elementary	Monterey Ridge Educational Foundation	2006	1039	815	Excellent	JoAnna Munafa	Foundation President	<a href="mailto:jomunafa@gmail.com">jomunafa@gmail.com</a>	1 Direct Ask-Campaign Monarch (Aug kick off)	85,000	1 Art, music, PE, IMPACT teachers, anti-bullying, technology, staff training, science week, grade level mini-grants	80,000	We send tri-folds home with each child and accept check and credit card online. Connected emails, phone messages, a couple marketing materials to children and Friday flag announcements are used to get donations. Thank you letters are mailed, we have an artistic donor wall and a donor appreciation breakfast is put on.	1, Our Foundation and PTA work together very well. The Foundation focuses on fundraising and funding. The PTA focuses on family events, programs, school garden and smaller grants for classrooms and field trips.	Being able to provide teachers more training without spending too many dollars on substitute teachers!	
									2 Spring Silent/Live auction	30,000	2		For spring auction, we held an adult night the first two years, then a campus family festival the next two years and this year we'll rotate back to an adult night. We take all donations, do teacher times and classroom baskets.	In '13-14 we purchased 2 iPad carts and this year have purchased Apple TV's for every classroom as well as paying for relief time for teacher training. It will be our first year for science week and we're paying for some all school assemblies in addition to the science fair.	2. More corporate Sponsorship	
									3 Community Partners	10,100	3	admin fees (bank, stamps, copying, technology), printing costs, insurance	13,000	We have different levels of community partner sponsorship and they get a set level of advertising depending upon their level of support.		3. Grants
									4 Escrip/Groceries (Ongoing)	5,000	4		We have Ralphs, Target Red card, Fresh & Easy, Amazon		Hard time getting parents to sign up for easy donations like Ralphs as well as just signing up to volunteer and provide help where they have talents such as fundraising or IT or finance.	
									5 Dine-Outs	2,000	5		We do a dine-out about every other month.		Would be nice to get restaurants to donate more than 15%. Some do!	
									6 Talent Show	1,000	6		500			
									7		7					
													OTHER NOTES: we also funded AppleTVs for every classroom and are providing \$1000 grade level mini-grants for teams to buy apps or technology			
										Estimates		Estimates				
									<b>TY INCOME</b>	<b>133,100</b>	<b>TY EXPENSE</b>	<b>93,500</b>				

**PUSD School Foundations Database**  
**Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:
Mt. Carmel High School	Mt. Carmel Education Foundation	2010	2000	950	Excellent	Tom McFadden	President	<a href="mailto:tomm@gpwc.pas.com">tomm@gpwc.pas.com</a>	Donation requests	13,000	Teacher grants		Computers, sports medicine supplies, library materials		More participation both on the Board and donors
Painted Rock Elementary	Painted Rock School Foundation	1989	691	477	Excellent	Mary Hill	Foundation President	<a href="mailto:presfdn@ama-il.com">presfdn@ama-il.com</a>	1 Direct Give (Aug kick off)	49,600	1 Computer Lab Basic Maintenance	900	ink/toner/printer maintenance, etc	1, Our Foundation and PTA have figured out how to work together very well. The Foundation focuses on fundraising and funding. The PTA focuses on student programming and PE.	1. Navigating the iPad program and working with IT on its implementation.
									2 Time with Teacher (Jan)	10,000	2 Software (BrainPop)	1,725		2. We have a very successful series of Auction events. We start the week with a family event at school (no entrance cost) and display auction items. We then have a silent auction online that is open to anyone and everyone. We close the week with an adult-only event that has exclusive silent auction items and focuses on a live auction.	2. Sponsorship
									3 Auction Events (Online & Event) (March)	34,000	3 iPad Devices & Training	32,000	program started in spring 2012. As of Fall 2014 we have funded devices for every teacher, a 20 device mobile cart, 4 devices per classroom in TK-3, 17 device grade level clusters for grades 4-5.	3. Donor Management. We use Donor Tools and track all donations and send acknowledgements to our donors.	3. Grants
									4 Class T-Shirts (Oct)	2,500	4 Science (TBD)	10,000	set aside funds but in research phase as to what kind of program or teacher is best fit for our staff and students.		4. Investment in reserve \$
									5 Escrip/Groceries (Ongoing)	1,000	5 Music	13,000	each class attends music 30 minutes per week		
									6 Panther Café (morning breakfast tems) (Ongoing)	1,000	6 Impact Teachers	13,000	funding for 400 hours of Impact Time. Concentration on reading for K-2 and math and writing for 3-5.		
									7 Reserves to be used	4,000	7 Classroom Supplies	28,500	\$950-\$1,150 per teacher TBD on # of students		
											8 Admin	2,695			

**PUSD School Foundations Database  
Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:
Painted Rock Elementary	Painted Rock School Foundation												OTHER NOTES: we also funded AppleTVs for every classroom + purchased 8 projectors in the past year. Our teachers and our computer lab are in desperate need of new equipment but we hesitate to spend Foundation dollars by purchasing computers that are more expensive than what can be found in retail market and if we purchase directly at better rate, the District will not service them.		
									<b>TY INCOME</b>	<b>102,100</b>	<b>TY EXPENSE</b>	<b>101,820</b>			
Park Village Elementary	Park Village Foundation	2004	651		Good	Sharon Sinder	Foundation President	<a href="mailto:sharon@sindercity.com">sharon@sindercity.com</a>	1 Pledge Drive	46,000	1 Music	11,100	Students in K-4 attend 30 minutes of music, weekly. Our 5th graders attend every other week. In addition, our music instructor assists all grades with grade-level performances.	1. Our community really supports what we do. Our branding has become very clear over the years.	1. Finding new ways to gain interest in our fundraisers and finding new funding streams and sources.
									2 Friends of the Foundation (Corporate Sponsors)	5,000	2 Science	16,000	Grade level Science Nights are offered once a year. Students also get lab time based on grade level. Kindergarten and first grade go twice a year, and the amount of time levels up as children age up. Fifth grade students have a weekly lab.	2. Our website was just updated last year and has become a popular portal for communication. We are using social media to get our events and areas of interest publicized with a minimum of cost and effort.	2. Streamlining the relationship between PTA and Foundation to make it clearer for the parents what each of our organizations do.
									3 Jog-A-Thon	19,550	3 PE	15,000	All students have weekly PE sessions.	3. We have cut our operating costs by close to 75% over the last three years, ensuring that nearly all of our donated funds go to our programs.	3. Finding volunteers eager to come onto the Board. Sustainability is a big issue for us.
									4 Family Game Night (Auction, Teacher Time, Games)	11,000	4 Art	9,150	Our curriculum - Meet the Masters - runs four times a year, including age-appropriate DVDs highlighting the lives of the artists studied, and age-leveled art activities based on the artistic style of the different artists.		

**PUSD School Foundations Database  
Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:
Park Village Elementary	Park Village Foundation								5 Shop with Scrips	1,000	5 Technology and Classroom equipments	20,000	Last year, we created a Digital Learning Center where teachers could bring their students to use iPads as a class. This year, we rolled out a 1:world program, with iPads for all students in grades 3-5. Many devices were purchased for lending to students, as well as support materials.		
									6 Amazon	4,000	6 Literacy and Curriculums	13,050	All students have access to Compass Learning and Scholastic's Reading Counts. Older grades also have access to ALEKS and younger grades are able to use Lexia. We also are in the process of building a Digital Library for students to check out e-books on their devices.		
									7 Box Top	1,175	7 Insurance, Tax Prep, State Filings, Bank Fees, Supplies & etc.	2,700			
									<b>TY INCOME</b>	<b>87,725</b>	<b>TY EXPENSE</b>	<b>87,000</b>			
Rancho Bernardo High School	Rancho Bernardo High School Foundation				Excellent	Ed Muna	President	<a href="mailto:ed@hughesmarino.com">ed@hughesmarino.com</a>	1 Letter Campaign		Stadium ticket booth; campus clean-up; science/math equipment; theater sound board; picnic tables	21,500			
									2 Pancake Breakfast		Teams and Programs		Fundraiser for teams/groups that want to participate	We provide an opportunity for teams/groups to make money. We also provide a community event.	Recruiting volunteers
									3 Pasta Dinner		Teams and Programs		Fundraiser for teams/groups that want to participate		Recruiting volunteers
									4 Auction (live & online)		Benefits Foundation, teams and groups				
Stone Ranch Elementary	Stone Ranch Elementary School Foundation	2004	989		Good	David Li	Foundation President	<a href="mailto:stoneranchfoundation@gmail.com">stoneranchfoundation@gmail.com</a>	1 Direct Ask (Fall & Spring)	59,065	1 Impact Teachers	36,500		1. Our Foundation is working really well with the PTA this year. We have done a joint effort to raise funds, by giving a collaborative back to school packet with both PTA & Foundation info in it.	1. This year we are planning our first couples night event, in place of our 2 smaller events. This will be much more challenging, as we are hoping to raise \$40K

**PUSD School Foundations Database  
Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:
Stone Ranch Elementary	Stone Ranch Elementary School Foundation					Jill Engen	Foundation Treasurer	<a href="mailto:jillengen@yahoo.com">jillengen@yahoo.com</a>	2 Banner Advertising	5,965	2 Kindergarten Instructional Aides	17,500		2. We've had 2 successful events in the past, Gals Night Out and the Golf Tournament.	2. We use QuickBooks to track all of our donors, but we don't use anything else.
									3 Fall Festival	3,119	3 P.E. Aides	18,500		3. Our fall and spring direct ask campaigns bring in at least \$60K each year. We are hoping to increase that this year, by raising the amount requested.	3. We don't reach out to the corporate community much to get donations. This year we are going to reach out more, and get more corporate donations.
									4 Family Night Out	1,709	4 Teacher Release Time	2,500			4. We have no investment reserve.
									5 Gal's Night Out	9,106	5 Playground Partners	3,304			
									6 Golf Tournament	10,298	6 Trailblazer TV	2,000			
											7 G&A	3,251			
									<b>TY INCOME</b>	<b>89,262</b>	<b>TY EXPENSE</b>	<b>83,555</b>			
Turtleback Elementary	Turtleback Education Foundation	1990	650	450	Excellent	Karen Cardno	Foundation President	<a href="mailto:tbkfdn@gmail.com">tbkfdn@gmail.com</a>	1 Direct Give (Oct kick off) Purple Envelope campaign with incentive	15,000	1 Technology-mobile devices	25000 (all from last year's fundraising)	Probably Google notebooks for upper grades and more iPads for younger grades.	1. Our Foundation and PTA have just this year begun a deliberate policy of collaboration. Foundation to focus on fundraising while PTA focuses on community building.	1. Technology strategy. Technology changing so fast that its hard to know what is the right decision in terms of direction and platforms.
									2 Holiday Boutique	2,000	2 Substitute teacher fund	6,000	so our teachers can collaborate on iPad use, visit other schools, conference etc.	2. We hold a very successful Valentine's Dance each February that draws over half the student body and also raises about \$4000 through ticket sales and food/toy sales.	2. Sponsorship - looking for more partnerships in the community for specific projects
									3 Harvest Festival Silent Auction	8,000	3 Hands on Science kits	10,000	Science is a top priority based on a parent survey. Researching different vendors.	3. Donor Management. We use Donor Tools and track all donations and send acknowledgements to our donors.	3. Grants-Need 1-2 parents dedicated to grant writing
									4 Large scale Teacher experiences (promoted and paid for at Harvest Festival) We have promoted this among teachers and they are stepping up; e.g. grade level movie nights, Fdn pays for pizza.	4,000	4 Teacher Grant fund	3,000	Teachers can apply to fund their own initiatives as long as they fit certain criteria. Last year it was mostly spent on iPads for specific grades.	Last year we used an outside company for our Fun Run and doubled our revenue from that event, revenue this year will flow through Foundation.	4. Still looking for the right formula for a large scale Spring event that will be both popular and financially worthwhile.



**PUSD School Foundations Database  
Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:
Turtleback Elementary	Turtleback Education Foundation								5 Spellathon	6,000	5 PTA grant	7,000	We expect this to rise considerably next year as this year PTA had a "cushion" in reserve from last year. They will no longer be raising much money in their own right.	This year we are using a parent owned recycling company to collect an expanded range of items, improve our returns, as well as ramping up classroom recycling. So far good for us and the environment.	
									6 Valentine Dance	4,000	6 Overheads	5,000	Printing, insurance, etc		
									7 Apex Fun Run, a percentage of funds raised goes directly back to teachers	14,000	7 Classroom Supplies (to teachers)	600	PTA used to fund this so we expect to spend more in future years.		
									8 Family April Event; e.g. family bowling or ice skating with an opportunity drawing.	2,000	8 Reserved for PTA next year	20,000	Needed for their community building programs and events		
									9 Spring Event - could be International Fair if enough parent support, or a schoolwide talent show with childrens art auction; or an adults only event in an art gallery with a childrens art auction.	4,000	Reserved for next year's priorities	25,000	We try to raise funds in one year to spend in the following year.		
									Summer Readathon (new idea) Online readathon where kids are sponsored to read	5,000					
									Recycling Program (ongoing)	4,000					
									Amazon Associates (ongoing)	1,500					
									Corporate sponsorships	4,000					
									<b>TY INCOME</b>	<b>73,500</b>	<b>TY EXPENSE</b>	<b>76,600</b>			
Twin Peaks Middle School	Twin Peaks Foundation	1996	1200	?	Excellent	Joy Ulrich	President	joyulrich@cox.net	Amazon Smile	42	50 Chromebooks		We would like to have someone in charge of financial goal planning and budgets however our small board has not had the manpower and volunteer time to make that happen. The tradition that was inherited was approving some expenses throughout the year as needed and after our annual spring auction and at our May meeting, spending the auction profit on a large request list from the teachers and principal.		
									Three Irish Tenors	90	Extra Gigabytes RAM on Lab Computers				
									Wavelines Fundraiser	118	iPad Stand for the Art Dept				

**PUSD School Foundations Database  
Information Compiled Fall 2014**

School	Organization	Founded In	TY Enrollment	TY # of Families	Rate relationship with PTA	Contact Name	Title	Contact Email	Fundraiser Type	TY Goal (NET)	Programs Funded	TY Budget	Notes	What we are proud of:	Our challenges or areas we'd like to improve:
Twin Peaks Middle School	Twin Peaks Foundation								Corporate Matching Gifts	1,210	BrainPop Yearly Subscription				
									Jamba Juice/Breadstick Sales	2,596	TPMS Website Redesign Cost & Yearly Fee				
									Garage Sale	4,445	Classroom Projector Bulbs				
									Back to School & Direct Donations	8,621	Reading Counts Renewal				
									Spring Auction	20,596	Ink & Toner				
									<b>LY 2013/14</b>	37,718	Prof. Development				
											5 Walkie Talkies for PE Dept				
											Renaissance Math				
											<b>LY 2013/14</b>				
Westwood Elementary	Westwood Elementary Foundation	2005		849	Good	Sonia Souza	Foundation President	<a href="mailto:soniaksouza@gmail.com">soniaksouza@gmail.com</a>	1 Direct Give (Sept kick off)	50,000	1 School Support	12,000	Ink Toner/ CPR Training/ Playground Support	1, Our Foundation and PTA ar working well together. Each year we improve on our definitions and what we support.	1. We are working to improve getting our name out to our families and why we are different from PTA. We constantly battling low turn out and confusion.
									2 Raffle (January)	16,750	2 Software	1,725	Lexia License	2. Overall, we are filling our board with strong members that have ideas and implementation to offer.	2. Sponsorship
									3 Dining for Dollars (ongoing)	2,250	3 ipads and chromebooks	38,000	Program started in 2012. All classrooms have 1 ipad. Upper grades have one Chromebook and are working toward 2 in each classroom.	3. Foundation is slowly becoming more known at the school and people are giving us credit for funding items and quick turnaround of meeting the school's needs.	3. Grants
									4 Box Tops (ongoing)	3,400	4 Minigrants	10,000	Special items requested by teachers. Reviewed as board and approved as needed based on criteria.		
									5 Melaleuca (ongoing)	1,200	5 Impact Teachers	10,000	each class attends music 30 minutes per week.		
									<b>TY INCOME</b>	<b>73,600</b>	<b>TY EXPENSE</b>	<b>71,725</b>			