PTA & Foundation Collaboration Roadmap

This year Pomerado Elementary followed the model set by Sunset Hills Elementary and created a collaborative effort which streamlined fundraising and volunteerism.

WHY?

The number one complaint from parents is fundraising fatigue. Most parents don't distinguish between Foundation and PTA and don't understand the need for two organizations.

ESTABLISH IDENTITIES

We established Foundation as the fundraising arm for our school and PTA as the service arm. Our goal was to build community by hosting low or no-cost events and streamlining our fundraising efforts.

HOW?

Step 1:   Plan a Master Calendar Together.

We tried to keep money-asking events to once a month. This included no-profit events like Fall and Spring Pictures, Yearbook and the Book Fair. By considering how a typical family budgets, we actually increased participation in fundraising events. This year our Fall fundraiser was so successful we announced we would have no Spring fundraiser.

Step 2:   Spread the Message.

During registration, the Welcome Back Breakfast and Back to School Night we delivered the message to parents that the PTA and Foundation were working together to create a collaborative partnership.
                    Foundation = Fundraising and PTA=Service & Programs

Step 3:   Show the Love.

At every school assembly we --- the PTA president and the Foundation president --- thank the PTA volunteers and chairs for their service and thank the Foundation for providing funding. The PTA and Foundation presidents need to attend each others' meetings and both attend all events.

PROGRAMS & FUNDING:

Budgets

PTA Budget:
        Fundraisers
                Membership
                Ice Cream Social
                Yearbook
                Book Fairs
                Summer Workbooks

Grant from Foundation
Programs
Dances
Book Fair
Assemblies
Character Counts Week
Chalk Art
Family Movie Night
Newsletter
Parent Programs
Posting Party
Reflections
Rewear Boutique
Talent Show
Teacher Appreciation
Walk to School
Yearbook
Welcome Back Breakfast
Expenses
Dues to PTA
PTA Fees
Software
Insurance
Grad Night

Foundation Budget

Fundraisers
Fall Fundraiser/Spring Fundraiser
Direct Ask (Dime A Day)
Fun Run
Shop Hop
McNight
Restaurant Nights
Costs
Grant to PTA to cover costs (programs and expenses)
Grade Level Grants
Field Trips
School Supplies/Copier Expense
Teacher Grants/Supplies
Junior Library Guild
Safety Traffic Salary
Technology Expense
Brian Pop
Admin costs (insurance, software, supplies, taxes)

Questions? Contact PomeradoPTA@Gmail.com or PomeradoFoundation@Gmail.com