

**POWAY UNIFIED SCHOOL DISTRICT
ADMINISTRATIVE PROCEDURE**

Originator: Superintendent

Issue No: 2

Date: 6/1/15

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Reference:

ARTICLE: 7.0 SCHOOL AND COMMUNITY

7.9 ADVERTISING AND PROMOTION

SECTION 7.9.2 Program/Flyer Distribution

Requests for distribution of materials for after school or non-school time activities shall be monitored by the Superintendent's designee within Learning Support Services. Approved materials will be forwarded with the authorization document to the school for site review. All District approved materials will be subject to principal approval for distribution. District approval signifies the request is within bounds of District policy, however, site principal discretion is the final level of approval.

Distribution of materials promoting religious beliefs, political issues, and profit non-tax exempt organizations is prohibited on campuses. This ban includes school parking lots, driveways, and personal distribution to school staff and parents/guardians on all campuses.

Additionally, materials prohibited include any which:

1. Are obscene, libelous, or slanderous or which incite students to commit unlawful acts, violate school rules, or disrupt the schools orderly operation.
2. Attack or denigrate any group on the basis of sex, race, color, religion, ancestry, national origin, handicap, or disadvantage.
3. Promote a particular religious belief.

Distribution of materials listed below shall be restricted by the District:

- Tutorial services
- Instrumental music lessons
- Performing Arts training

The distribution of private sector materials implies District sponsorship and endorsement; therefore, the distribution of these materials is prohibited.

Flyers of the following organizations do not require District approval and are distributed with principal approval:

- City of Poway Recreation Department Programs
- Non-profit Youth Athletic Organizations such as Little League, Soccer, Softball, Pop Warner
- Youth Service Groups such as DARE, Safety Patrol, SADD
- Youth Service Organizations such as YMCA, YWCA, Boy and Girl Scouts, Cub Scouts, Brownies, Campfire Girls