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# Internet and Web Art

## Key

**Repeatable** 

**Illustrator** 

**Photoshop** 

**InDesign** 

**Dreamweaver** 

**Flash** 

Only projects marked as repeatable may be done more than one time for credit





## Dreamweaver

Designing for the Web is a complex process that involves the creating of an impacting visual design that works within the fluid nature of the page display. The designer must take into account how their final design will be viewed and interacted with by a very diverse population and that each individual will experience the page design in a different way. This fluid design makes this style of art one of the most complex of all design concepts. The page must both entertain and inform and must balance the concepts of visual presentation with content delivery. Too much of a focus on either the visual design or the content delivery can lead to an ineffective page design. Web Site design is definitely a project style that emphasizes the use of both form and function.

## Requirements

- Incorporate visual design and Internet programming code to match the function of the proposed Site.
- Example Site subjects can include:
  - Virtual Autobiography
  - Home Town Site
  - Band Fan Site
  - School Club/Organization Site
  - Product or Service Sales
  - Personal Interest or Hobbies

## Suggested Tutorials and Skills

- Adobe Creative Suite 2 CIB
  - chapter 5—Building a Web Site
  - chapter 7—Moving from Print to Web
- Adobe Photoshop CS4 CIB
  - Chapter 11—Preparing Files for the Web
- Adobe Dreamweaver CS3 CIB
  - chapter 1—Quick Start to Dreamweaver CS3
  - chapter 3—Applying Cascading Style Sheets
  - chapter 4—Working with Text
  - chapter 5—Designing with Images
  - chapter 6—Inserting Links
  - chapter 7—Crafting Page Layouts
  - chapter 8—Creating Interactive Pages



**Flash**

Motion graphics is the newest and fastest growing segment of the Computer Graphics and visual design industry. With the advent of the Internet the demand for interactive and non static design has increased. This section of Computer Graphics seeks to blend the skills of the traditional Animator with the technical and design skills of the Graphic Artist.

**Requirements**

- Use Flash to create an animation
- The animation may be on any subject that is school appropriate.
- Possible flash projects may include:
  - Web Site Intro Animation
  - Animated Site Banner
  - Educational or Entertainment Animation
  - Product Advertisement

**Suggested Tutorials and Skills**

- Adobe Creative Suite 2 CIB
  - chapter 6—Adding Animation
- Adobe Flash CS3 Professional CIB
  - chapter 1—Getting Acquainted
  - chapter 2—Working with Graphics
  - chapter 3—Creating and Editing Symbols
  - chapter 4—Working with Text
  - chapter 5—Adding Animation
  - chapter 6—Creating Interactive Files
  - chapter 7—ActionScript Basics
  - chapter 8—Using Components

