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Key

Repeatable 

Illustrator 

Photoshop 

InDesign 

Dreamweaver 

Flash 

Only projects marked as repeatable may be done more than one time for credit

Custom Font License Plate

\$1000



Illustrator

Create a custom Font License Plate for a car exhibiting the personality of the driver through the use of shape and color. Evoke an emotional response from the viewer that coordinates with the personality expressed by the text elements. Create a custom logo that is unique to the personality you are trying to illustrate. Fill the entire template space of the design, creating an interesting visual presentation that clearly expresses the feeling and personality you intend to show.

Project Notes:

- The plate may contain no more than 7 characters (no symbols)
- The characters on the plate must be created from an original custom font that you create for this project.
- Fill the entire plate template space with images and color, creating an artistic design that conforms to the elements and principles of art and design.
- Use the License Plate template to layout your final design

Suggested Tutorials and Skills

- Adobe Illustrator CS2 CIB
 - chapter 2—Selections and Shapes
 - chapter 3—Transforming Objects
 - chapter 4—Drawing with the Pen Tool
 - chapter 5—Color and Painting
 - chapter 6—Working with Type
 - chapter 8—Blending Shapes and Colors
- Adobe Illustrator CS4 CIB
 - chapter 4—A Quick Tour of Adobe Illustrator CS4
 - chapter 2—Selecting and Aligning
 - chapter 3—Creating and Editing Shapes
 - chapter 4—Transforming Objects
 - chapter 5—Drawing with the Pen and Pencil Tools
 - chapter 6—Color and Painting
 - chapter 7—Working with Type
 - chapter 9—Blending Shapes and Colors



Words made of Pictures

\$2000

Illustrator

Using creativity and imagination, create the illustration of a word where the letters are made using images that represent that word. An example of this might be to use images of worms bent and twisted into the letters that form the word “worms”. Color and background elements can also enhance the overall presentation of this final image design.

Requirements

- Create an image of a single word that utilizes images representing that word.
- Utilize the shapes of the symbols to create the letters for the word.

Suggested Tutorials and Skills

- Adobe Illustrator CS2 CIB
 - chapter 2—Selections and Shapes
 - chapter 3—Transforming Objects
 - chapter 4—Drawing with the Pen Tool
 - chapter 5—Color and Painting
 - chapter 6—Working with Type
 - chapter 7—Working with Layers
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 - chapter 9—Blending Shapes and Colors



Illustrator

This project utilizes the skills of image illustration combined with the unique presentation of text to enhance the final image idea. Instead of filling the illustrated components of the image with colors and gradients only, the objects are created by stringing a single word or phrase inside the image elements. The use of text as a fill element provides an interesting textural component to the final image design and can enhance the interest in the overall finished picture presentation by providing another layer to the visual communication.

Requirements

- Design a well composed picture in which all the items work together to create an artistic composition.
- Utilize those illustrator objects as text areas and fill each shape with a word or phrase over the top of a color or gradient fill.
- Consider how the text will enhance the viewers experience of the idea or feeling that the image is designed to portray.
- Utilize text color to further enhance the illustration you are creating.

Suggested Tutorials and Skills

- Adobe Illustrator CS2 CIB
 - chapter 2—Selections and Shapes
 - chapter 4—Drawing with the Pen Tool
 - chapter 5—Color and Painting
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TYPOGRAPHY