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From: Joe Student [phsstudent@powayusd.com](mailto:phsstudent@powayusd.com)

Subject: A collage of icons and images creating a self portrait in symbols of the artist

Date: 10/08/2009

Joe Student

Graphic Design 1

Period #1

Type of Project: Symbolic Self Portrait

Rationale: This is an artistic expression of the individual personality of the artist. This image is designed to be pleasing to the viewer and provide a visual depiction of the artist by representing important aspects of the artist's personality with a series of different but unified series of icons and images.

Deliverables: This will be an 8 x 10 collage composition of nine different icons and images that represent various personality aspects of the artist arranged to establish rhythm, movement and balance in the composition by utilizing emphasis, contrast and pattern. The elements of this image are:

1. My most prized possession – a hand drawn image of an eye.
2. Something that represents my family – a photograph of my cat and dog taken by me.
3. Something that makes me sad – a clock with broken hands drawn in Illustrator to represent lost time.
4. Something that makes me happy – an image of a deck of playing cards that represent the fun times playing games with my family and friends.
5. My future plans or goals – an obscured image of a graduate that has been altered in photoshop to transform it into a painting like image of a generic individual to represent my goal of an advanced degree in college.
6. My hobbies or interest – a screen capture of my character in my favorite video game Everquest.
7. My favorite book or movie – an image of Keefer Sutherland from “The Lost Boys” to represent my love of that movie and all vampire films.

Attach concept sketches to this paper.

8. My favorite music – an icon from the cover of Depeche Mode's Black Celebration album.
  
9. My custom logo – see attached concept sketches for design. The logo will be finalized utilizing Illustrator.

Perspective and Audience: I am doing this project as a visual artist looking to express my personality and give the viewer secret glimpses into who I am as an individual. This is an artistic piece intended for gallery display and will appeal to a wide range of art loves and enthusiasts.

Consulting Hours Required: 10

Consulting Fee Bid:\$2000

Due Date: 10/23/2009

Attach concept sketches to this paper.