

Business/Marketing Career Pathway

"A-G" Requirements (30 Classes)		PUSD Requirements (9 classes)	
A. Social Science (4 classes)		Civics (1 class)	
World History 1-2		Economics (1 class)	
US History 1-2		or AP U.S. Government (2 classes)	
B. English (8 classes)		PE (4 classes)	
4 Years of English		Health (1 class)	
C. Math (6 Classes)		Computer Proficiency (1 class)	
Algebra 1-2			Suggested Class
Geometry 1-2			1 Computer Info Sys
Algebra 3-4		Practical Art (1 Class)	Suggested Class
			1 Intro to Teaching
D. Science (4 classes)		Suggested Classes	
Life Science 1-2	1 Biology 1-2		
Chemistry or Physics 1-2	2 Chemistry 1-2	Additional Suggested Electives	
		Drama 1-2	
E. Foreign Language (4 classes)		Suggested Language	
Foreign Language 1-2, 3-4	Spanish 1-2	Architectural Design 1-2	
	Spanish 3-4	Computer Graphic Arts 1-2	
		Digital Media Production 1-2	
		3D Computer Animation 1-2	
F. Fine Arts (2 classes)		Suggested Classes	
Fine Art 1-2	1 Drawing/Painting 1	Intro to Teaching and Learning 1-2	
	2 Drawing/Painting 2	Photography 1-2	
		Physics 1-2	
		Work Experience	
G. College Prep Elective (2 classes)		Suggested Classes	
	1 AP Psych 1	World Cultures/Current Events	
	2 AP Psych 2	Clothing 1-2	
		Art and History of Floral Design 1-2	

Please note: It is highly recommended students enroll in honors/AP level English courses and upper level Mathematics courses (College Algebra/Trig, Honors Pre-Calculus, AP Calculus, AP Statistics).

How to Recruit Students for the Business Career Pathway

1. Create a career pathway pamphlet to be available in the College & Career Center (Titan Center).
2. Post career pathway information on the school website.
3. Hold a lunch in-service, reviewing the career pathway with interested students.
4. Incorporate career pathway information in to spring Counselor CRF presentations (8th grade and current high school students).
5. Share the career pathway information during spring audit meetings with students.
6. Share the career pathway hand-out or pamphlet during the sophomore AB1802 Meetings.
7. Encourage student(s) to create a Business club on campus.
8. Invite guest speakers from industry visits to present in classrooms or in the College & Career Center (Titan Center).
9. Advertise potential internship and volunteer opportunities to students.
10. Make contact information from industry visits available to students so they can set up a tour of the company, interview industry personnel and/or shadow a professional.
11. Hold a Career Fair on campus.
12. Share externship experience and Business industry information with colleagues during a professional development luncheon or meeting.