

To display a photo in your Google Earth Placemark, find the photo online, then open your placemark and type exactly what you see in black writing in the sample below in your Placemark. But, replace the green writing in yours by cutting and pasting the web address for the photo you found. When someone clicks on your placemark now, they will be able to see the photo. This slide is from Cheryl Davis' presentation at NECC in Atlanta. Watch her entire slideshow by [clicking here](#) or returning to the links on the United Streaming TLC page. If you want to copy and paste the URL: <http://picasaweb.google.com/cheryl.davismhs/GoneGoogle>

Google Earth Placemark Description Box

History, Geography and the Impact of Photography

A Place in Time with Google Tools

The image shows a screenshot of the Google Earth interface. At the top, there's a title bar with the text "Google Earth - New". Below it is a toolbar with various icons, including a red pushpin icon. On the left, there's a sidebar with a "Places" panel. Under "My Places", there's a "Place in Time" folder containing several items with checkmarks and camera icons, labeled with years: 1936, 1945, 1954, and 1963. Each item has a URL starting with "[IMG]http://". The main window shows a "Description" box for a placemark. The box has fields for "Name", "Latitude" (35°48'15.05"N), and "Longitude" (115°51'57.73"W). Below these fields are tabs for "Description", "Style, Color", "View", and "Altitude". The "Description" tab is active, showing the following HTML code: ``. The code is written in green text. At the bottom right of the description box, there are "OK" and "Cancel" buttons.

slide.016 — Include the photograph in the Placemark Description box by typing in the simple html image code ``.