

PRIVATE UNIVERSITIES

Four points that were stressed in this presentation:

1. Don't be frightened off by the sticker price of a private higher education. In many cases after merit and need based aid, a private higher education can be less costly than a public higher education.
2. Concentrate more on excelling in rigorous classes and earning quality grades vs. spending a lot of time on SAT/ACT preparation. Over 750 colleges and universities are SAT/ACT optional -- www.fairtest.org
3. The goal isn't getting into college, it's getting out of college! Private higher education has higher 4-6 year graduation rates than public higher education. A higher education is an investment in a student's future.
4. College fit is more important than college brand. Take the time to visit campuses to get an idea of what the culture is about.