

Orange Glen High School/EUHSD Four-Year Plan: Hospitality, Tourism, and Recreation Career Path

Courses							
9 <sup>th</sup> Grade	English 9	Biology or Agricultural Biology	Culinary Arts 1 and 2	P.E. 9	Health/ Study Skills		
10 <sup>th</sup> Grade	English 10	Chemistry or Oceanography	World Cultures	P.E. 10	Introduction to Drama		
11 <sup>th</sup> Grade	English 11 AP Language & Composition	AP Environmental Science or Psychology	U.S. History	Foreign Language Year 1 - Spanish, German, French	Journalism/0 Period Work Experience		
12 <sup>th</sup> Grade	English 12 AP Literature	Computers	American Government/ Economics	Foreign Language Year 1 - Spanish, German, French	PLUS/0 Period Work Experience		

## **Hospitality, Tourism, and Recreation Outreach**

### **Objective:**

Develop a variety of ways to educate students about the Hospitality Industry and the available career paths in each sector.

### **Outreach:**

Deliver Guidance Curriculum Lessons, Career Center- speakers from the Hospitality Industry (equal access for all students), Field Trips to expose students to the industry and available career paths, Presentations in Career Technical Education Courses, ABC Grant focusing on Hospitality industry, Individual Planning Meetings with students, etc.

### **ABC Program:**

The goal of this ABC program is to educate students about the hospitality industry, allow students to gain first-hand experience in the industry, and expose students to the vast array of related career paths. Students will gain knowledge and skills that will increase their success in this industry. Each student that completes the series of workshops/activities will be invited to attend an industry field trip specifically related to the sector of the industry they are interested in.

Week	Activities
1	Overview of Industry- Bring in Industry employees to participate in Industry Mixer (similar to career fair, include hands-on activities at each site)
2	Pump students up- "Cookie Throw Down"
3	Interviewing Skills- Overview of interview skills and Mock Interviews (bring in Industry to participate), hold Interview Clothes Drive
4	Resume Workshop
5	Students will participate in Externship Project developed by team
6	Industry Visit- Chef, Spa, Hotel, Recreational Park, Old Town Trolley
7	Connect students to Internships/Post-Secondary Career Paths

## Hospitality, Food Service, Recreation, and Tourism Career Path Chart

Industry	Hospitality
<b>Skills Needed</b>	Hospitable, communication skills, hard work ethic, driven, positive attitude, bubbly personality, cooperative attitude, team player, lifelong learner, professional demeanor, passion, desire to serve others, caring, critical thinking, problem solving, customer service, cultural awareness, listening skills, flexibility, creative, conflict resolution, organization, time management, multi-tasking, calm, ability to build relationships, general computer skills
<b>Education (Related Job Opportunities)</b>	
High School Diploma:	Host/Hostess, Wait Staff, Front Desk Clerk, Camp Counselor, Spa Attendant, Recreation Leader, Gift Shop attendant, Bell Person/Valet, House Keeper, Lobby Attendant
Post-Secondary Training (certification or AA degree):	Event Planner, Promoter, Event/Wedding Planner, Specialty Chef, Flight Attendant, Public Relations, Human Resources, Concierge, Reservationist, Travel Consultant
College/University: (Bachelor's degree or higher)	Club/Resort/Hotel Manager, Marketing, Sales, Advertising, Travel Company Owner/Manager, Accountant
Employment Growth Opportunities	The Hospitality industry offers a wide variety of career paths and growth opportunities for all employees. Many companies in this industry chose to promote internal employees. Employees often begin working an entry level position and promote to higher level positions such as Hotel Management, CEO etc.

\* See attached chart for College/University Majors and numerous job opportunities in this sector of the Hospitality industry.

<b>Industry</b>	<b>Food Service</b>
<b>Skills Needed</b>	Hospitable, communication skills, hard work ethic, driven, positive attitude, bubbly personality, cooperative attitude, team player, lifelong learner, professional demeanor, passion, desire to serve others, listening skills, Math, flexible, creative, problem solver, critical thinking, determination, calm, multi-tasking, ability to build relationships, general computer skills
<b>Education (Related Job Opportunities)</b>	
High School Diploma:	Line cook, Baker Helper, Wait Staff, Food Expediter, Pastry Chef Assistant, Food Product Tester, Food Laboratory Aide
Post-Secondary Training (certification or AA degree):	Chef (Specialty, Personal, Test Kitchen, Pastry, Executive), Food Inspector, Caterer, Baker, Catering Manager, Event Coordinator, Human Resources
College/University: (Bachelor's degree or higher)	Nutritionist, Dietitian, Service Manager, Productions Manager, Restaurant General Manager, Kitchen Manager Food Scientist, Food Product Developer, Food Journalist, Accountant, Sous Chef , Executive Chef
<b>Employment Growth Opportunities</b>	The Food Service industry offers a wide variety of career paths and growth opportunities for all employees. Many companies in this industry chose to promote internal employees. Employees often begin working an entry level position such as Wait Staff and have the opportunity to promote to an executive position such as Executive Chef.

\* See attached chart for College/University Majors and numerous job opportunities in this sector of the Food Service industry.

<b>Industry</b>	<b>Recreation</b>
<b>Skills Needed</b>	Hospitable, communication skills, hard work ethic, driven, positive attitude, bubbly personality, cooperative attitude, team player, lifelong learner, professional demeanor, passion, desire to serve others, Math, Writing, calm, public speaking, flexibility, creative, public speaking, multi-task, caring, enjoy working with people with all ages, problem solving, customer service, cultural awareness, ability to build relationships, general computer skills, listening skills
<b>Education (Related Job Opportunities)</b>	
High School Diploma:	Food Service, Ticket Booth Operator, Grounds Keeper, Visitors Center Greeter, Lifeguard, Amusement Park Employee, Sports Umpire, Snack Bar Attendant, Guest Services, Park Attendant,
Post-Secondary Training (certification or AA degree):	Marketing, Sales, Advertising, Animal Trainer, Public Relations, Human Resources, Ball Park Operations, Ticket Services Manager, Community Relations, Media Relations, Security, Grounds Crew, EMT, Recreation Leader, Animal Care Taker, Recreation Center Director
College/University: (Bachelor's degree or higher)	Veterinary Science, Leisure, Accountant, Recreation Center Director, Sports Agent, Sports Management, Sales, Marketing, Turf Crew, Talent Scout, Engineer, Nurse, Doctor, Event Coordinator, Zoologist
Employment Growth Opportunities	The Recreation industry offers a wide variety of career paths and growth opportunities for all employees. Many companies in this industry chose to promote internal employees. Employees often begin working an entry level position such as ticket booth operator and have the opportunity to promote to a higher level position such as Sports Management, Park Operations Manager etc.

\* See attached chart for College/University Majors and numerous job opportunities in this sector of the Hospitality industry.

<b>Industry</b>	<b>Tourism</b>
<b>Skills Needed</b>	Hospitable, communication skills, hard work ethic, driven, positive attitude, bubbly personality, cooperative attitude, team player, lifelong learner, professional demeanor, passion, desire to serve others, caring, critical thinking, problem solving, customer service, cultural awareness, listening skills, flexibility, creative, conflict resolution, ability to build relationships, general computer skills, Networking
<b>Education (Related Job Opportunities)</b>	
High School Diploma:	Host, Hostess, Wait Staff, Front Desk Clerk, Camp Counselor, Spa Attendant, Recreation Leader, Gift Shop attendant, Bellman/woman, Cruise Ship Employee, Museum employee
Post-Secondary Training (certification or AA degree):	Event Planner, Promoter, Event/Wedding Planner, Specialty Chef, Flight Attendant, Public Relations, Tour Director, Tour Guide
College/University: (Bachelor's degree or higher)	Hospitality Management, Hotel Management, Club/Resort/Hotel Manager, Marketing, Sales, Advertising, Travel Company Owner/Manager, Convention Coordinator
Employment Growth Opportunities	The Hospitality industry offers a wide variety of career paths and growth opportunities for all employees. Many companies in this industry chose to promote internal employees. Higher level positions often require a variety of tourism experience including hotel experience. Employees often begin working an entry level position such as Bellhop and have the opportunity to promote to a higher level position such as Hotel Management.

\* See attached chart for College/University Majors and numerous job opportunities in this sector of the Hospitality industry.

**Hospitality, Tourism and Recreation  
A 4-Year Plan**

**Natalie Curry  
June 30, 2009  
Excellence Through Externship**

## 4-YEAR PLAN

### Hospitality, Tourism and Recreation

#### 9th Grade - 1st Semester

HS English 1 or Honors HS English 1  
 Intro to Algebra 1, Algebra 1, Geometry 1, Hon. Geometry 1  
 Biology 1 or Honors Biology 1  
 World Language 1 or 3 (preferably Spanish for our region)  
 Freshman PE  
 Health

#### 9th grade - 2nd Semester

HS English 2 or Honors HS English 2  
 Intro to Algebra 2, Algebra 2, Geometry 2, Hon. Geometry 2  
 Biology 2 or Honors Biology 2  
 World Language 2 or 4  
 Freshman PE  
 Intro to Computers or Computer Applications

#### Summer Before 10th Grade

Spend summer volunteering in the sector (if possible), visit places you might like to work; talk to human resources or potential managers at site. Be willing to start somewhere.

#### 10th Grade - 1st Semester

HS English 3 or Honors Humanities  
 Algebra 1, Geometry 1, Hon. Geometry 1, Algebra 3, Hon.  
 Algebra 3  
 Physical Science - Chemistry 1 (Marine Science 2 if in lower math)  
 World History 1 or AP European History 1  
 World Language 3 or 5  
 PE

#### 10th Grade - 2nd Semester

HS English 4 or Honors Humanities  
 Algebra 2, Geometry 2, Hon. Geometry 2, Algebra 4, Hon.  
 Algebra 4  
 Physical Science - Chemistry 2 (Marine Science 2 if in lower math)  
 World History 2 or AP European History 2  
 World Language 4 or 6  
 PE

#### Summer Before 11th Grade

Search out summer camp, internship or program opportunities in the sector. Get an entry level job in the sector. Take a community college class specific to your interests in the sector.

11th Grade - 1st Semester

American Literature 1 or AP English Language 1  
Geometry 1, Algebra 3, Hon. Algebra 3, Pre-Calc 1, Hon Pre  
Calc 1  
US History 1 or AP US History 1  
World Language 5 or 7  
Science - Chemistry or science of choice\*  
Computer Graphics 1

\*For admission to a 4 year university, a 3rd year of science is highly recommended

Summer Before 12th Grade

Do research on the college, university, community college, or technical school has the major you are interested in. Do a search across all levels to find the best program fit for your interests and goals.

Continue with job from previous summer (if possible). Search out internship or summer program opportunities in the major that you are interested in. Take a community college class or two in the area of interest to you.

12th grade - 1st Semester

World or British Lit 1, AP English Lit 1, Expos. Reading and  
Write 1  
Algebra 3, Hon. Algebra 3, Pre-Calc 1, AP Calc  
AB  
Economics, AP Government 1  
Intro to Business  
Speech/Debate

Science\*, ASB, Work Experience, Other relevant class to sector  
\*Science is optional unless applying to a UC school or upper echelon university

11th Grade - 2nd Semester

American Literature 2 or AP English Language 2  
Geometry 2, Algebra 4, Hon. Algebra 4, Pre-Calc 2, Hon Pre  
Calc 2  
US History 2 or AP US History 2  
World Language 6 or 8  
Science - Chemistry or science of choice\*  
Computer Graphics 2

\*For admission to a 4 year university, a 3rd year of science is highly recommended

Summer Before 12th Grade

Do research on the college, university, community college, or technical school has the major you are interested in. Do a search across all levels to find the best program fit for your interests and goals.

Continue with job from previous summer (if possible). Search out internship or summer program opportunities in the major that you are interested in. Take a community college class or two in the area of interest to you.

12th Grade - 2nd Semester

World or British Lit 2, AP English Lit 2, Expos. Reading and  
Write 2  
Algebra 4, Hon. Algebra 4, Pre-Calc 2, Hon. Pre Calc 2, AP Calc  
AB  
Civics, AP Government 2  
Marketing or Small Business Management  
Culinary Arts

Science\*, ASB, Work Experience, Other relevant class to sector  
\*Science is optional unless applying to a UC school or upper echelon university

## Palomar Community College Relevant Courses for Fall 2009

BUS 125 - Business English

BUS 155 - Marketing

BMGT 110 - Human Resources Management

COMM 104 - Principles of Public Relations

COUNS 115 - Career/Life Planning

R CUL 110 - Culinary Essentials

R CUL 120 - Patisserie/Baking

R CUL 150 - International Cuisine

FCS 165 - Fundamentals of Nutrition

MCS 100 - Introduction to Multicultural Studies

REC 110 - Community Recreation

SPCH 115 - Interpersonal Communications

SPCH 120 - Human Communications

SPCH 131 - Intercultural Communications

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## Hospitality, Tourism and Recreation A Recruitment Tool

As a guidance counselor, I have the unique experience of being able to come into contact with a wide variety of students with a wide variety of interests. The majority of students that I speak to have no idea what they want to do "when they grow up". After spending time with industry people the past two weeks, I realize how many of my students would thrive and excel in this type of industry. So this is my idea to bring the world of the Hospitality, Tourism and Recreation Industry into the radar of my students (and eventually into many different industries):

I would like to implement a 6 1/2 period class period that would focus primarily on the Hospitality, Tourism and Recreation Industry. A 6 1/2 period class is after school hours are over. There are no hard and fast rules on when the classes have to take place as long as the students attend their 30+ hours. This would be ideal for the field trip portion which might have to be on a weekend or longer than the standard "hour" after school. The students are required to attend 30 hours during a semester to earn 2.5 elective credit. Here is the rough break down of the 30 hours as I see it:

1. Overview of Hospitality, Tourism and Recreation Industry: (2-4 hours)  
Possible visits from industry people to talk about their area in the industry. Give a history and overview of the extensive list of jobs in this industry.
2. Basic Knowledge of Skills Necessary for Successful Employment: (2 hours)  
Narrow down to necessary skills for H,T, and R Industry
3. Resume writing, How to fill out an application, writing a letter of intent, requesting letters of recommendation: (2-3 hours)
4. Practice and Mock Interviews: (4 hours)  
The actual interviews will be conducted by industry human resources employees with feedback given to students for improvement.
5. Field Trips to Various Hospitality, Tourism and Recreation Sites: (10-15 hours)
6. College/Career Search: (2-3 hours)  
Spend time narrowing down interest within the industry. Search desired job in industry. Search for community college, technical school, college or university with the desired or relevant majors.
7. 4-Year High School Planning: (1-2 hours)  
This time will be spend doing initial 4-year planning or tweaking an existing 4-year plan to meet the goals narrowed down in the weeks prior. Time will be spend on planning the most effective summer time activities to put the student in the best possible position.